

CBCS SYLLABUS, UNIVERSITY OF NORTH BENGAL

SEM-III-2020 (Session: July – Dec. 2020)

BA PROGRAMME IN SOCIOLOGY -DSC(Truncated)

CORE-03:Sociological Theories

[Credits: 6]

Full Marks: 75

Course Objectives

This course introduces the students to the classical sociological thinkers whose theories, thought, work has shaped the discipline of sociology.

UNIT-1: August Comte:

- Evolutionary Scheme

UNIT-2: Karl Marx:

- Class and class Struggle

UNIT-3: Emil Durkheim:

- Theory of suicide
- Forms of Solidarity

UNIT-4: Max Weber:

- Types of Authority
- Protestant Ethics and Spirit of Capitalism

UNIT- 5: Herbert Spencer:

- Social Evolution

Reference:

1. Marx, K. and Friedrich Engels. 2002. *The Communist Manifesto*. Harmondsworth :Penguin.
2. Aron, R. 1967. *Main Currents in Sociological Thought*. London: Weidenfield and Nicholson, Vol. 1. pp. 107-180.
3. Calhoun, J. Craig, 2007. *Classical Sociological Theory*. 2nd Edition Blackwell, pp. 73-130.
4. Jayapalan, N. 2001. *Sociological Theories*. Atlantic Publisher, pp.35-69.
5. Durkheim, E. 1958. *The Rules of Sociological Method*. Glencoe: Free Press, Chapters 1 and 3.
6. Jones R.A. 1986, *Emile Durkheim: An Introduction to Four Major Works*. London: Sage. Chapters 3 and 4.

7. Aron, R. 1967. *Main Currents in Sociological Thought* London: Weidenfield and Nicholson, Vol. 2, pp. 11-97.
8. Calhoun, J. Craig, 2007. *Classical Sociological Theory* 2nd Edition. Blackwell, pp.131-180.
9. Jayapalan, N. 2001. *Sociological Theories*. Atlantic Publisher, pp.146-178.
10. Gerth, H.H. and C. Wright Mills (eds.) 1948. *From Max Weber: Essays in Sociology*. London: Routledge and Kegan Paul, Introduction.
11. Aron, R. 1967. *Main Currents in Sociological Thought*. London: Weidenfield and Nicholson, Vol. 2, pp.177-252.
12. Calhoun, J. Craig, 2007. *Classical Sociological Theory*. 2nd Edition. Blackwell, pp.205-274.
13. Jayapalan, N. 2001. *Sociological Theories*. Atlantic Publisher, pp.97-115.

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SEM-III-2020 (Session: July – Dec. 2020)

BA PROGRAMME IN SOCIOLOGY–(Truncated)

Skill Enhancement Course: (SEC)

SEC-01: Sociology of Media

[Credits: 2]

Full Marks: 75

Course Objective:

The purpose of this paper is to introduce the students to certain major themes of outlining the interconnections between media and society. The focus specifically is on the transmission and reception of media content and thus the various sections in this paper study the *production, control* and *reception* of media and its *representations*.

Course Content:

1. Introduction:

- Sociology of Media: Subject Matter
- Impact of Media on Society.

2. Theoretical Approaches

- Neo-Marxist
- Feminist
- Semiotic

3. Old and New Media

- Production, Control, challenges by New Media
- Media Representation
- Audience Reception

References:

1. McLuhan, Marshall. 1964, „Roads and Paper Routes“ In *Understanding Media: Extensions of Man*. New York: McGraw- Hill Book Co.
2. Silverstone, Roger. „The Sociology of Mediation and Communication“ in Craig Calhoun, Chris Rojek & Bryan S Turner (ed) *Sage Handbook of Sociology* London: Sage Publications, 2005 (p. 188-203)
3. Adorno, T. & Horkheimer, M., 1944. „The Culture Industry: Enlightenment as Mass Deception“ In T. Adorno and M. Horkheimer. *Dialectics of*

- Enlightenment*. Translated by John Cumming. New York: Herder and Herder, 1972.
4. Benjamin, W. 1968, „The work of art in the age of mechanical reproduction“ In H. Zohn (Trans.), *Illuminations: Essays and reflections* (pp. 217-252). New York: Schocken.
 5. Mulvey, Laura. „Visual Pleasure and Narrative Cinema.“ *Film Theory and Criticism : Introductory Readings*. Eds. Leo Braudy and Marshall Cohen. New York: Oxford UP, 1999: 833-44.
 6. McRobbie, Angela. „Post-Feminism and Popular Culture: Bridget Jones and the New Gender Regime“ In *The Aftermath of Feminism: Gender, Culture and Social Change*, Sage Publication Ltd. 2009:11-22.
 7. Barthes, Roland. „The Photographic Message“ in *Image, Music and Text* Ed. and trans. Stephen Heath. New York: Hill, 1977. 15-31.
 8. Hall, Stuart “Encoding/Decoding,” *Critical Visions In Film Theory*. Ed. Timothy Corrigan P. White, M. Mazaj. Boston: Bedford St. Martins 2011. 77-87. Print.
 9. Thompson, John B. „The Rise of Mediated Interaction“ in *The Media and Modernity: A Social Theory of the Media* Stanford, CA: Stanford UP, 1995.
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 11. Kaur, Raminder, and William Mazzarella. „Between sedition and seduction thinking Censorship in south Asia“ In *Censorship in South Asia: Cultural Regulation from Sedition to Seduction*. Bloomington: Indiana UP, 2009.
 12. Williams, Raymond. „Alternative Technology, Alternative Uses“ In *Television: Technology and Cultural Form*. (139-157) New York: Schocken, 1975.
 13. Eko, Lyombe, 2012. „New Media, Old Authoritative Regimes: Instrumentalization of the Internet and Networked Social Media in the “Arab Spring” of 2011 in North Africa“ p. 129-160
 14. Hall, Stuart, „Foucault: Power, Knowledge and Discourse“ In Margaret Wetherell, Stephanie Taylor, Simeon J Yates (ed) *Discourse Theory and Practice: A Reader* 2001 Wetherell, Taylor and Yates
 15. Sorenson, John. 1991, „Mass Media and Discourse on Famine in the Horn of Africa“ In *Discourse & Society*, Sage: London 1991; Vol 2(2); 223-242
 16. Livingstone, Soina. 2003, „The Changing Nature of Audiences: From the Mass Audience to the Interactive Media User“ In Angharad N. Valdivia (ed) *A Companion to Media Studies*. Malden, MA: Blackwell Pub.
 17. Bourdieu, Pierre. 1984, „Supply and Demand“ In Richard Nice (Trans) *Distinction: A Social Critique of the Judgment of Taste*. Harvard Univ. Press: Cambridge
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 19. Said, Edward W. 1997, *Covering Islam: How the Media and the Experts Determine How We See the Rest of the World*. New York: Vintage. Print. p 105-126
 20. Abraham, Janaki. „Wedding Videos in North Kerala: Technologies, Rituals, and Ideas about Love and Conjugality“ In *Visual Anthropology Review* Volume 26, Issue 2, pages 116–127, Fall 2010
 21. Spitulnik, Debra. 2002, „Mobile Machines and Fluid Audiences: Rethinking Reception through Zambian Radio Culture“ In Faye D. Ginsburg, Lila Abu-Lughod,

- Brian Larkin (ed). *Media Worlds: Anthropology on a New Terrain*, UCL Press.
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