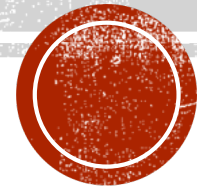


**CREATIVITY**



# DEFINITION

- Creativity implies the production of a 'totally or partially' novel identity.
- Creativity is the capacity of a person to produce compositions, products or ideas which are essentially new or novel and previously unknown to the producer.
- Creativity is the capacity or the ability of an individual to create, discover, or produce a new or novel ide or object, including the rearrangement or reshaping of what is already known to him which proves to be a unique personal experience.



# NATURE

- Creativity is universal.
- Creativity is innate as well as acquired.
- It produces something new or novel.
- It rests more on divergent thinking than convergent thinking.
- Creativity and anxiety often go together.



# IDENTIFICATION OF A CREATIVE PERSON

- Originality of ideas and expression.
- Adaptability and a sense of adventure.
- Good memory and general knowledge.
- A high degree of enthusiasm, awareness and concentration.
- The ability to take independent decisions.
- Diversity and divergence of thought.
- Enthusiasm for novelty of design and even solution of problems.
- Ability to elaborate, to work out details of an idea or a plan.
- Spontaneity and ease of expression.



# NURTURING CREATIVITY

- Freedom to respond;
- Encouraging originality and flexibility;
- Providing appropriate atmosphere;
- Brainstorming;
- Use of teaching models;
- Use of gaming technique;
- Teaching by example;
- Proper organisation of the curriculum;
- Avoidance of blocks to creative thinking.



**THANK YOU**

